goodweave®



GoodWeave India

ANNUAL REPORT

2017-2018

FOREWORD



Manoj Bhatt

Managing Trustee & Country Director

GodWeave India

Greetings from GoodWeave India!

It is exciting to share the annual report for 2017-18 which showcases the many ways GoodWeave India is working to end exploitative child labour in the carpet industry, offering educational opportunities to the children, and through its market-based approach is ensuring dignified working conditions for adult workers.

This year has marked the story of change as well as evolution in our strategies resulting in generating greater impact. GoodWeave India's effort to reach out the last mile gets rewarded, whenever a child who has been labelled as 'academically weak' starts to learn and grow. The strategy to identify children based on their age and class appropriate learning has helped us recognize those who are most vulnerable. It is easier for us to reach out repeatedly to such children, their families, and address factors that have kept them away from school. Our experience has shown us that once children get into the learning curve, they exhibit improved confidence and willingness to evolve.

As an organization, we are in a unique position to work with the workers and businesses together and bridge the gaps through rigorous in-person interaction with the stakeholders, leading to the co-creation of an all-inclusive ethical system. As you read this report you will see many examples of how we use our capability to serve the community by partnering with different stakeholders and contribute to making communities child friendly, inclusive, and thriving.

I would like to personally thank all my colleagues, supporters, and the supervisory board for their constant support who helped us reach this far and look forward to achieve our goal of making the world free of child labour soon.

Thank you!

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VISION . MISSION . FOCUS

OUR VISION

GoodWeave India envisions a system where businesses lead the way to ethical sourcing and consumers recognize the products made by adult workers.

OUR MISSION

GoodWeave India's mission is to end child labour in the rug industry and replicate its market-based approach in other sectors.

OUR FOCUS

We put children on the centre-stage followed by workers in the supply chain communities because we understand that human freedom can only be achieved through provision of equal educational opportunities for children and prevalence of basic rights and decent working conditions for workers.



EXECUTIVE SUMMARY



GoodWeave India was established with the core objective of ending child labour and forced labour in supply chains in India by implementing market-based and solution-oriented mechanisms in the backdrops of international and national legislations.

GoodWeave India believes that if enough people choose one product over another because it was made without child labour and forced labour then brands, retailers and importers worldwide will demand products made without exploiting children and adult workers.

Any solution that addresses the issue of child labour and non-transparency should make business sense. GoodWeave model derives its strength from partnering with industry at all levels to eliminate child labour and assure good working conditions for all workers. The GoodWeave System acts as a roadmap for suppliers to transform their supply chains and improve production oversight. Mapping up to the last level is also helping businesses demonstrate their manufacturing capacity.

2017-2018

YEAR IN REVIEW



GoodWeave India works together with children, workers, and businesses with an aim to stop child labour in the carpet industry and replicate its market-based approach in other sectors. The organization utilises the power of education and holistically addresses the disguised forms of child labour in the most marginalized communities in India.

Through its CFC program, GoodWeave India, this year reached out to the households in workers communities where children are vulnerable, engaged educated local youth for grassroot-based change, mobilized entire communities and made them responsible for the education of their children, capacitated school authorities and broke gender-based norms relating to education access.

This year, GoodWeave India reached 21,863 children in Varanasi, Panipat, Rajasthan, NCR communities, building community cohesion, and inspiring self-advocacy for infrastructure and other improvements beyond the educational system impacting and indirectly benefitting all local-residents of these communities and creating a "spill-over" mobilising effect in other nearby areas. GoodWeave India also identified 735 children, during inspection and monitoring of supply chains, at the risk of child labour and provided them with immediate safety net. The organization also supported 70,305 workers in the supply chains through its various programs including regular inspection and monitoring of the supply chains, health and awareness building camps, among others

This year, GoodWeave India worked with new villages and in the coming years, plans to expand it further in new communities around the supply chains of carpet, home textile and apparel industries.

KEY HIGHLIGHTS

Key visits to Child Friendly Community sites

The ripples of changes being effected by GoodWeave's CFC program is reaching far and wide. The business community is hoping to learn from our work in the supply chain communities, where children are vulnerable and need support.

- A delegation of 22 people from various international organizations including footwear brands (representing Fair Labour Association, Hivos, MV Foundation, iMentor, Astor Mueller shoes, Deichmann, El Corte ingles and Bata) visited Kanwara village in Uttar Pradesh. In the visit, delegates visited the village schools and households engaged in embroidery work. Delegates interacted with children and workers to understand their issues and barriers. GoodWeave India also shared about the functioning of the CFC program and, how children receive educational support in the informal footwear supply chains and presented its model to the delegation.

- Ms. Garima Dhamin from ETI Monsoon, Ms. Sona Talwa from Awal Fashion and WS Gillian Lipton of Monsoon Accessorize Trust, London visited village Tilbegampur in Uttar Pradesh, to see the CFC program in Apparel project and explore how they could partner with GoodWeave.

Events and participation

- Participation in National Roundtable on the 'Child Labour Law and strengthening mechanisms in the supply chains of various sectors in India organized by Fair Labour Association in February 2017 at India Habitat Center, New Delhi. The participants primarily consisted of representatives of CSR, NGOs, labour unions, and child rights experts.

- Participation in Agra leather convening meet hosted by Fair Labour Association to showcase Child Friendly Community work. GoodWeave India's work was lauded and received encouraging feedback. GoodWeave India is looking forward to scale the Child Friendly Community work across north Indian states.

IN NUMBERS

GoodWeave India 2017-18

21,863 children supported, out of which 9,489 children were identified as at-risk (in Varanasi, Panipat, Rajasthan, NCR communities)

Child Friendly Communities number rose to 31 from 27

44 Motivation & Learning Centres (MLCs) were set-up to provide 3877 children with educational support

70,305 workers supported

CHILD FRIENDLY COMMUNITY (CFC)

Acting as a key preventive approach to address disguised child labour, the program relies intensively on mobilizing whole communities and sending all vulnerable children to schools. The Child Friendly Community program aims to leverage India's 2009 Right to Education (RTE) Act, bringing the benefit of schooling in locations where this law is not being enforced. This is especially important in the context of carpet weaving and handmade garment-worker communities where a lot of outsourcing takes place. The CFC involves identifying vulnerable children in artisan communities, such as those not enrolled, not learning, drop-out from schools, or working. We work with schools, local authorities, Madrasas to overcome any limitation related to community access and education for these children. The program emphasizes improved learning outcomes and not merely a passive enrolment on paper. It is a highly challenging task and once achieved, it works as a silent public movement and puts a lot of pressure on the school administration and teachers to improve performance. Our work in the villages is supported by the business stakeholders to ensure an ongoing commitment to the educational development of children in weaving communities.

Child Friendly Community Data						
		Varanasi	Panipat	Rajasthan	NCR	Total
1	Total Child Friendly Community (CFC), GoodWeave India works with.	7	4	15	5	31
2	Total 6-14 years at-risk children received education support from GoodWeave	2795	1484	1442	3768	9489
3	Total 6-14 years children received education support from GoodWeave	8013	4200	2472	7178	21863
4	Total Non-School Going /Dropped out children enrolled in school through GoodWeave support	196	180	150	265	791

CHILD FRIENDLY COMMUNITY (CFC)

Key Activities

School Level Attendance Tracking

We undertake weekly tracking of children identified as at-risk children to ensure their optimum attendance in schools and prevent them from dropping out. So far weekly tracking has been helping positively in consistent improvement of children in school attendance. GoodWeave India team also works closely with schoolteachers to develop a conducive environment for children in schools as well as helps in mobilising the children. GoodWeave India is working with other schools and communities to work together so that the benefit can reach to maximum communities. This year 9,489 children were tracked at the school level and the organization supported 791 children for enrolment in various schools and Madrasas.



Parents-Teachers Meet

One of the key activities of GoodWeave India team is to organize parents-teachers meeting in the schools. The purpose of activity is to discuss issues related to children education and share the progress of the children with parents. With the time, we have seen increase in the participation of parents especially mothers in these meetings on regular basis. GoodWeave India is working towards further strengthening this activity in coming years.

CHILD FRIENDLY COMMUNITY (CFC)

Key Activities



Motivation and Learning Camps

Motivation and Learning Camps (MLCs) is one of the key platforms of GoodWeave India, where community children, especially at-risk children receive bridge classes after the schooling hours. MLC also caters to the educational needs of those children who is not attending schools. Motivation and Learning Camps provide T/LM and play-way methods of learning and conducive environment so that the children can attend sessions at MLC. By 2017-18, GoodWeave India established 44 MLCs benefitting 3,877 children. Motivation and Learning Camp has been recognised as successful platform to provide educational services and GoodWeave India is looking forward to scale-up this service in new communities.

Motivation & Learning Camps Data						
		Varanasi	Panipat	Jaipur	Gr. Noida	Total
1	Total CFC/Clusters/Villages GoodWeave India works with	7	4	15	5	31
2	Total Functional MLC in GW intervention communities	15	4	15	10	44
3	Total Number of children attended MLC	1185	1103	294	1295	3877

CHILD FRIENDLY COMMUNITY (CFC)

Key Activities



Important Days and Celebrations

GoodWeave India, organizes and celebrates several events within the community with the support from locals such as Independence Day, Literacy Day, Children's Day, Gandhi Jayanti, etc. to strengthen the bond, spread awareness, and encourage people to think and act for their children. The focus of all these activities stay around discussing issues pertaining to children's education, gender equality (differential roles based on gender, socio-cultural representation of women, and the contemporary scenario on the social status of women), and exploitation free childhood and development.

These events have resulted in growing conscientization on issues related to education, child labour prevention, and greater visibility to the GoodWeave India program. Also, there is an increase in on the broader goals of the program wherein communities are getting more sensitive towards the sociological needs of children. The events serve as opportune time to engage jointly with schools and communities and start dialogue on important actions for promoting children's education and discouraging child labour.

Several community elected representatives of the local self-governance and community leaders are also invited to address the gatherings on the special occasions. Celebration of "International Day of Girl Child" establishes a discourse on gender so that sensitivity towards issues related to Girl Child could be ensued. Various rallies led by children on "International Literacy Day" from communities aimed to promote awareness on education.

CHILD FRIENDLY COMMUNITY (CFC)

Key Activities

Exploring Partnership with Schools

Strengthening of schools to ensure accessibility and quality education for children is a key objective of the CFC program. T/LM demonstrations was a regular activity performed extensively in various schools and MLCs to educate and develop an alternative medium of learning. The idea is to generate interest among children to attend full time schooling regularly, train teachers on the efficacy of these pedagogic tools. This year, GoodWeave India worked with 108 schools and observed that, it is supporting the children in their learning improvement. Working with schools also helped in regularity of the children. Looking at the success of school partnerships, GoodWeave India is exploring new schools in existing and new communities so that the benefit can be provided to maximum children who are at risk of child labour.



CHILD FRIENDLY COMMUNITY (CFC)

Key Activities

Community Based Remediation

GoodWeave India team works closely with production units and provides education support to the children of workers. This helps in minimizing the risk of being child labour. This year, GoodWeave has identified 735 children and provided them educational support. GoodWeave India will work closely with businesses and production units in carpet, apparel, and home textile to minimize the risk of child labour.

Expansion of Child Friendly Community Program

GoodWeave India worked in a village named Mahathua in Bhadohi district to conduct a baseline study of 495 children aimed at:

- Documenting the educational status of children,
- Promoting primary and elementary education for non-school going children
- Generating awareness among the workers' families on health and safety aspects related to their work activities.



MONITORING & EVALUATION

GoodWeave India has developed reporting tools and formats for the programme team to prepare the reports of the progress and share with management on regular basis. Key indicators were decided to see the improvement among the beneficiaries. The M&E system is helping to ensure the quality in the work, however GoodWeave is working with external agencies and in consultation with experts to develop a strong M&E system for the organisation.



IMPROVING CONDITIONS OF ALL WORKERS

This year, GoodWeave worked with 70,305 workers. GoodWeave India's model is such that it connects brands and suppliers with producers at the lowest level, bringing about transparency and making grassroot workers visible contributors to the production process. From home-based weavers in the villages to workers in the factory, GoodWeave India through its worker-wellbeing initiatives brings health, livelihood, financial literacy, child education, and other forms of benefits to workers in the supply chains. These activities are undertaken in collaboration with our business stakeholders who are willing to adopt the essential workplace alterations related to documentation, health, and capacity building. Most of the health and eye-camps as well as capacity building programs are undertaken through state run initiatives such as ESIC, Government Hospitals, Primary Health Centers, which GoodWeave India helps permeate to the grassroots.

In 2017-18, with the objective to minimize the health issues of workers (including home workers) and spread health awareness to support them in improving their productivity, GoodWeave organized a number of health & awareness camps benefitting the villagers/weavers. These consisted of free health check-ups including sugar tests, blood tests and blood pressure check-ups, eye-screening. Most of the weavers/workers were suffering from joint pain, skin diseases, stomach problems, and concerns related to eyesight. In case of prolonged illnesses, patients were referred for treatment to the nearest primary health center.



STORY OF CHANGE



17 year-old Rubina had dropped out of school 3 years ago. Losing interest in her studies, she began working as an embellishment worker.

When Rubina's cousin told her about GoodWeave run Homeworker Literacy Class in her village, she thought of trying them out. After attending a few classes, Rubina recognized how differently she started looking at her studies. She wanted to join some of her friends who were still attending school and shared her enthusiasm with the village facilitators. The facilitators encouraged her to follow her decision and spoke to her parents, who interestingly had no objection. Rubina is now enrolled in class 9 and has been enjoying her time at the local school despite having a learning lag in Mathematics. She attends the Homeworker Literacy Class as well as a private tuition to cope with her studies.

Note: Rubina is not the real name of the child, we do not disclose names or location of the child to protect her/his identity.

OUR PARTNERS

EXPORTERS AS LICENSEES | 2017 - 2018

Raj Overseas	Saif Carpets Pvt.Ltd.	Manglam Arts
Ila Home Fashions	Ess Kay Enterprises	Ceejay International
Flora Exports	Marwar Carpets International	Abhishek Enterprises
Devgiri Exports	Sterling Rugs	Nirmal International
Champo Carpets	Organic Weave	Sapana Polyweave Pvt. Ltd
Grover International	Paramount Carpet India Pvt.Ltd.	Sunshine International
Ambadi Enterprises Ltd.	Himalaya Collection	Pan Overseas
Sharda Exports	S.U.Rugs	J.R. Exports Pvt. Ltd.
AVA Handfab Pvt.Ltd	Ballack Carpets	Vikram Carpets
Neman Carpets	Orient HomeTex	Sujata Exports
Bikaner Handloom Carpets	Craftex India	Rugs Museum
Vishnu Carpets	Hemant Exports	Artex
Madhu India Deco Ltd.	Ramesh Carpet Co.	Anisa Carpets Limited
Vishal Carpet Co.	Sun-Deep Exports	Obeetee Private Limited
Carpet Handicraft Export	Dream Home Carpets Pvt.Ltd.	Concept Creations Group
Mahajan Carpets	Artline Creation	Allied Exports
Agni Exports	Tulsi Ram Gaya Prasad Pvt.Ltd.	Pardeep Exports
Choudhary Exports	Floorex	S.V.Exports
Gee Home Fashions	Rugs in Style	APL Overseas
United Coir Factories	Kohinoor Carpets	Decent Gallery
Deep Collections	Samara Carpets Pvt.Ltd.	Pardeep Exports
SPN Rugs	Parsipur Carpet Industries	United Coir Factories
Riviera Home Furnishings Pvt.Ltd.	Charankattu Coir Mfg. Co. Pvt. Ltd.	Shri Bholanath Carpets Limited
Hafizia Art & Crafts Pvt. Ltd.		

Goodweave India Trust
Balance Sheet as at March 31, 2018

	Schedule	As On March 31, 2018 (`Rs.)	As On March 31, 2017 (`Rs.)
Sources Of Funds :			
Corpus Fund		5,16,107	5,16,107
Revenue Reserve	1	17,92,243	1,00,087
		23,08,350	**6,16,194**
Application Of Funds :			
Fixed Assets	2	9,26,294	3,95,329
Current Assets, Loans and Advances	3		
Cash and Bank Balances		35,62,619	1,81,076
Deposits		62,000	92,000
Loans & Advances		36,484	33,542
		36,61,103	3,06,618
Less : Current Liabilities and Provisions	4	22,79,047	85,753
Net Current Assets		13,82,056	2,20,865
		23,08,350	**6,16,194**
Significant Accounting Policies and Notes to Acco	8		

The schedules referred to above, including Accounting Policy Notes form an integral part of the financial statements

In terms of our even dated attached report

for Subhash Mittal & Associates
Chartered Accountants
(F.R.N. 009976N)

S. Mittal, FCA, *M. No.083619*
Partner

For Goodweave India Trust

GOODWEAVE INDIA TRUST
MANAGING TRUSTEE

Manoj Bhatt
Managing Trustee

Place : New Delhi
Date : 21.09.2018

Goodweave India Trust
Income And Expenditure Account for the Year Ended March 31, 2018

	Schedule	Year Ended March 31, 2018 (`Rs.)	Year Ended March 31, 2017 (`Rs.)
Income			
Donation and Other Income	5	1,79,23,382	71,08,407
		1,79,23,382	**71,08,407**
Expenditure			
Expenses towards Child Education & Worker's Welfare	6	1,46,53,150	57,52,222
Depreciation & Amortisation Expenses	2	1,15,147	1,22,705
Administrative and Other Expenses	7	14,62,929	11,33,393
		1,62,31,225	**70,08,320**
Surplus / (Deficit) during the Year		16,92,157	1,00,087
Significant Accounting Policies and Notes to Accounts	8		

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for Subhash Mittal & Associates
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(F.R.N. 009976N)

S. Mittal, FCA, *M. No.083619*
Partner

For Goodweave India Trust

GOODWEAVE INDIA TRUST
MANAGING TRUSTEE

Manoj Bhatt
Managing Trustee

Place : New Delhi
Date : 21.09.2018

FINANCIALS | 2017-2018

Goodweave India Trust

Receipt & Payment Account for the period ended on 31st. March, 2018

Particular	Sch.No.	For the year ending on 31st March 2018	For the year ending on 31st March 2017
Opening Balances			
Cash-in-hand		13,816	921
Balance with Bank		1,67,260	6,87,555
Receipts			
Interest		87,913	58,726
Donations received		1,78,35,469	70,49,681
Total (A)		**1,81,04,458**	**77,96,883**
Expenses			
Expenses towards Child Education & Worker's Welfare	6	1,46,53,150	57,52,222
Administrative and Other Expenses	7	14,62,929	11,33,393
Capital Expenditure (Fixed Assets Purchased)	2	6,46,112	4,81,179
Total (B)		**1,67,62,191**	**73,66,794**
Net Increase / Decrease in Current Assets/Liabilities			
(Increase / Decrease in Current Liabilities		22,20,352	(2,49,013)
Total (C)		**22,20,352**	**(2,49,013)**
Closing Balance			
Cash-in-hand		19,142	13,816
Balance with Bank		35,43,477	1,67,260
Total (D)		**35,62,619**	**1,81,076**

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In terms of our even dated attached report

for Subhash Mittal & Associates
Chartered Accountants
(F.R.N. 009976N)

S. Mittal, FCA, *M. No.083619*
Partner

For Goodweave India Trust

Manoj Bhatt
Managing Trustee

Place : New Delhi
Date : 21/09/2018

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